



Bringing Resilience to the Telco Market with IPM

Market Perspective

The pandemic accelerated the digitization of technical and human connections, and telecommunications providers gave the world the platform to do this. This increasing dependency on telcos has magnified the level of scrutiny on Service Level performance and how these providers measure, report, and support their customers.

To maintain Service Level Agreements, preserve their brand and protect their bottom line, telco providers need to proactively ensure the resilience of their networks. That's where Catchpoint's Internet Performance Monitoring (IPM) solution comes in - making sure customers, whether consumer or enterprise, can leverage telco infrastructure with the best experience possible.

Catchpoint for Telecommunications delivers

Full visibility into your Internet Stack

Add the largest global monitoring network to your network to ensure visibility across the entire Internet Stack.

Triage, find root cause, and fault isolate faster

Go deep into the core elements of the Internet like BGP and MQTT, with over 40 out-of-the-box test types.

Proactive incident management

Reduce the frequency, duration and end-user impact of incidents with a proactive approach to observability.

Inside-out resilience

Deploy our Enterprise Nodes inside your or your client's network to measure performance and track SLAs.

Improved application performance

Gain the insights you need to detect and troubleshoot application performance issues before they impact your business.

Integrate with everything that matters

Catchpoint's APIs & Webhooks ensure all data can be manipulated and viewed within key applications, delivering relevant data to the relevant place at the right time for business owners.

Benchmark against your competitors

Measure critical statistics alongside industry averages in a format that facilitates actionable decisions.

Proven track record of success

After partnering with Catchpoint, a major telecom reported:

- 88,600 hours of annual savings from improved application performance.
- 15 potential outages prevented, saving 7,500 hours of productivity.
- 93% performance improvement resulting in 800 hours saved annually.
- Performance degradation detected following AWS migration.
- Improved end-user experience after multiple UI performance issues were identified.

