

To learn more about Catchpoint IPM, please visit [www.catchpoint.com](http://www.catchpoint.com)

# Website Experience

Real-time website monitoring for optimal performance in browsers, devices, and locations worldwide



Deliver fast, snappy websites, convert more users, perform better on Google, and stay ahead of the competition with Catchpoint's Website Experience solution. Monitor your site's speed, usability, and resilience in real-time across various browsers, devices, and global locations to rapidly identify and fix performance issues before they impact your business.

Our use of WebPageTest, the gold standard in web performance testing, provides the most accurate and comprehensive performance tracking tools available. With it, you'll elevate your SEO and web performance optimization, and measure user journey performance across devices, browsers, and networks.



Web Performance Optimization



SEO Optimization



Web Performance Monitoring

# Industry-leading capabilities for fast website performance



## Web Performance Optimization

Test, track, and improve industry standard metrics

**Take advantage of truly comprehensive tools for optimizing modern web performance**

Key benefits:

- Seamlessly integrate website performance into your CI/CD environment with the WebPageTest API.
- Identify even the most complex of performance bottlenecks using comprehensive WebPageTest waterfall charts.
- See how your website loads in the real world on various devices, networks, and browsers, with accurate, sharable results.
- Automatically discover and test common performance improvements without writing or deploying a single line of code.
- Demonstrate, compare and share improvement results using WebPageTest's customizable filmstrips and powerful visual comparison tool.



## Website Performance Monitoring

What gets monitored gets improved

**Find and fix website performance complications before they impact revenue**

Key benefits:

- Leverage WebPageTest's extremely accurate synthetic browser testing methods, developed and maintained in open source for more than a decade by pioneers of the web performance community.
- Continuously monitor all your websites' Core Web Vitals to eliminate unwanted latency.
- Use WebPageTest's gold standard developer tools to monitor, identify, and remediate issues within a single pane of glass.
- Monitor your CDNs, third-party assets, and other possible bottlenecks from real devices and browsers around the globe.
- Paint a precise picture of your user base with advanced configurations of browsers, locations, viewports, packet-level throttling of network speeds, and much more.



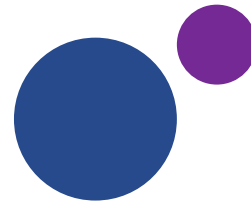
## SEO Optimization

Test, track, and continuously improve your SEO scores

**Dominate the search rankings and drive more traffic to your site for increased revenue.**

Key benefits:

- Track your website's Core Web Vitals metrics over time with Website Performance Monitoring and address SEO pitfalls before they hurt revenue.
- Instantly spot and implement significant performance improvements with the help of WebPageTest's Performance Opportunities and Experiments feature.
- Compare your website's performance to your competitors and uncover opportunities for improvement with side-by-side benchmarking tests.



Catchpoint is the Internet Resilience Company™. The top online retailers, Global2000, CDNs, cloud service providers, and xSPs in the world rely on Catchpoint to increase their resilience by catching any issues in the Internet Stack before they impact their business. Catchpoint's Internet Performance Monitoring (IPM) suite offers synthetics, RUM, performance optimization, high fidelity data and flexible visualizations with advanced analytics. It leverages thousands of global vantage points (including inside wireless networks, BGP, backbone, last mile, endpoint, enterprise, ISPs and more) to provide unparalleled observability into anything that impacts your customers, workforce, networks, website performance, applications and APIs.